

Southern Regional DECA Conference Information Packet

DATES: GOLD: January 7, 2010 (QB-1/6/10)
BLUE: January 8, 2010 (QB-1/7/10)

LOCATION: Crowne Plaza in Cherry Hill
2349 West Marlton Pike
Cherry Hill, NJ 08002
856-665-6666
Fax Number: 856-662-3676

REGISTRATION DEADLINE DATE: November 12, 2009. Conference registration may be handed in at the Regional meeting on the 12th. If you can not attend the meeting, send your packet to:

Blue & Gold Chairperson
Fae Zuckerman
Cinnaminson High School
1197 Riverton Road
Cinnaminson, NJ. 08077

REGISTRATION FEE: \$13.00 per student. This fee covers all expenses for materials, awards, entertainment, etc. The total registration fee should be made payable to SJMEA. Payment is to be made by school purchase order or school check. Personal checks will not be accepted.

If a check or signed purchase order can not accompany the conference registration form, a letter indicating that the purchase order or check is in process and “guaranteeing payment” from a school official will not be sufficient. The forms can not be processed without a notice of payment. **NO REFUNDS WILL BE MADE AFTER THE DEADLINE DATE.**

**If you are sending your materials, please send them return receipt requested or express mail.*

ALL DEADLINES WILL BE STRICTLY ENFORCED

Make a check or purchase order payable to Crowne Plaza for your hotel rooms.

Make a check or purchase order payable to SJMEA for registration.

****Do not combine them into one form of payment****

REGISTRATION PROCEDURE:

A complete conference registration packet includes the following items:

1. Packet Checklist /Cover Sheet
2. Conference Registration Summary Form
3. Multipurpose Check Off Form
4. Registration Reports
5. Statement of Assurance for Customer Service and Supermarket Careers Events
6. Copy of National DECA Membership roster with a copy of check or purchase order
7. Copy of School Check or Purchase Order for Registration Fee
8. Assignment Request Form
9. Judges Form (minimum of three(3))

ARRIVAL:

Gold chapters should plan to check in to the Crowne Plaza on January 6, 2010 between 4:00 and 6:00 p.m. Commuting schools should plan to arrive on January 7, 2010 no later than 8:30 a.m.

Blue chapters should plan to check in to the Crowne Plaza on January 7, 2010 between 4:00 and 6:00 p.m. Commuting schools should plan to arrive on January 8, 2010 no later than 8:30 a.m.

Please indicate when you will be picking up your keys

DEPARTURE: The award session is scheduled to end at 6:30 p.m. for both conferences.

Rooms will not be available before 4 p.m.

Please do not plan your arrival before 4 p.m.

CANCELLATIONS: No registration or housing refunds will be given for cancellations after the deadline. (30 days prior to the conference.)

DECA QUIZ BOWL: The Quiz Bowl Preliminaries will begin at 6 p.m. This event will be held in the evening on January 6th for the Gold Chapters and January 7th for the Blue Chapters

CONDUCT AND DRESS CODE: A copy of the Conduct and Dress Code can be found in the DECA Handbook. Advisors must send a signed Multipurpose Check Off Form (included in this packet) with registration. Advisors must bring all signed required forms to the conference. Do not include conduct and dress code forms in your registration packets.

JUDGES: Each school is required to recruit a minimum of (3), or a 10% of chapter membership, which ever is greater for the conference. We know advisors will recruit as many judges as possible. Enclosed in this packet is a judge's registration form.

Supplemental Instructions For Advisors

1. Attach a readable photocopy of your DECA roster to your registration materials.
2. Students may register for only one event. The only exception applies to Quiz Bowl. DQB team members can complete in another event at the Regional Conference.
3. Principles of Business Administration will have one interview and a test. Individual Series Events have two role-plays and test and Team Events will have one role-play and a test.
4. Review materials, specifications and requirements with your students for all events. Each student should bring a calculator(if one is needed), two number 2 pencils, and a pad of paper to the conference.
5. Customer Service Events still needs a chairperson. We will look for volunteers at the October meeting.
6. All forms must be typed. These forms will be used in the registration, tabulation and scheduling process. (Registration packets, which are not complete, will be returned and your chapter will not be considered registered for the conference.)
7. All registration materials and payments must meet the conference registration deadline. The total amount paid must agree with the total students registered. NO refunds will be given after the deadline date.
8. Please bring your conference registration packet to November Southern Regional Marketing Education meeting or send all conference registration materials to the appropriate conference chairperson. It is strongly suggested materials be sent Certified Return Receipt or Express Mail, at the very least, use First Class mail. The mail is not an excusable reason for a late packet.
9. Tabulation will be handled by Valerie McDonough—for both conferences.
10. Registration of transfer students from one Marketing Education program to another will not be allowed after December 10, 2009.
11. Your cooperation is definitely necessary in order for this conference to run successfully and be a valuable education experience for a DECA member.

Principles of Business Administration Events

Designed specifically for **first-year marketing/business students** who are enrolled in introductory-level principles of marketing/business courses. Students who were previously members of **DECA** are **not eligible** for these events.

<u>Principles of Business Management and Administration</u>	<u>PBM</u>
<u>Principles of Finance</u>	<u>PFN</u>
<u>Principles of Hospitality and Tourism</u>	<u>PHT</u>
<u>Principles of Marketing</u>	<u>PMK</u>

Marketing Representative Event

Technical Sales Event TSE

Individual Series Events

<u>Accounting Applications</u>	<u>ACT</u>
<u>Apparel & Accessories Marketing</u>	<u>AAM</u>
<u>Automotive Services Marketing</u>	<u>ASM</u>
<u>Business Services Marketing</u>	<u>BSM</u>
<u>Food Marketing</u>	<u>FMS</u>
<u>Hotel & Lodging Management</u>	<u>HLM</u>
<u>Marketing Management</u>	<u>MMS</u>
<u>Quick Serve Restaurant Management</u>	<u>QSRM</u>
<u>Restaurant & Food Service Management</u>	<u>RFSM</u>
<u>Retail Merchandising</u>	<u>RMS</u>
<u>Sports and Entertainment Marketing</u>	<u>SEM</u>

Team Decision Making Events

<u>Business Law & Ethics</u>	<u>BLTDM</u>
<u>Buying & Merchandising</u>	<u>BTDM</u>
<u>Financial Analysis</u>	<u>FTDM</u>
<u>Hospitality Services</u>	<u>HTDM</u>
<u>Sports & Entertainment Marketing</u>	<u>STDM</u>
<u>Travel & Tourism</u>	<u>TTDM</u>