

2011-2012 NEW JERSEY DECA PIN DESIGN EVENT GUIDELINES

Objective: The objectives of the NJ DECA Pin Design Event are:

1. To encourage chapter involvement in NJ DECA
2. To promote creativity.

Description: The state pin design event will determine the design for the pin and T-Shirt to be distributed to all NJ participants at the International Career Development Conference.

Procedure: Each chapter may submit one (1) entry. If more than one entry is submitted from a chapter, the state advisor will select the one to be judged. All decisions are final.

Entry specifications:

1. Entry must be submitted on an 8 ½ "x 11" white paper.
2. Artwork and copy must be camera ready. (This is an important consideration in the selection process.)
3. Design may consist of no more than four (4) colors plus black and white.
4. Entry must be related to New Jersey and have the name NJ DECA incorporated within the design. It can relate to something positive about New Jersey in general as a state and it should specifically identify New Jersey DECA.
5. Student's name and chapter must appear in the lower right corner on the back of the design.
6. The NJ DECA State Officers would like to encourage a design that has a blinking light somewhere on the pin that relates to the design.
7. These pins are distributed to NJ participants at the DECA International Career Development Conference and are generally used to promote New Jersey DECA to the general membership.

NOTE: Please take into consideration that the design will reduce to a 1" or 1 ¼ "pin. This is an important consideration during the selection process because judges want to make sure that all copy is going to reproduce largely and clearly enough to be read on each pin. If written copy is too small, the pin is overlooked, no matter how terrific the design.

JUDGING: Entries will be judged prior to the State Career Development Conference. The FIRST PLACE entry for the state will be announced at both state conferences and the student designing the winning entry will be recognized with a plaque. Only one winner from the state attends ICDC in a leadership academy. This is considered an individual event and only the student submitting the winning design will be offered a spot in the leadership academy at ICDC. It is not transferrable.

Deadline: Entries must be received by November 12, 2011. Entries received late will not be included for consideration. If you are mailing an entry, please be sure that you mail it early enough for it to be received on time.

Please submit all entries by the deadline date to:

New Jersey DECA State Advisor
NJ DECA – TSC 200G
Middlesex County College
2600 Woodbridge Avenue
PO Box 3050
Edison, NJ, 08818-3050