

2011-2012 NEW JERSEY DECA PROGRAM COVER DESIGN EVENT GUIDELINES

Objective: The objectives of the NJ DECA Program Cover Design Event are:

1. To encourage chapter involvement in NJ DECA
2. To promote creativity.

Description: The state program cover design event will determine the design for the program cover to be distributed to all NJ participants at the State Career Development Conference.

Procedure: Each chapter may submit one (1) entry. If more than one entry is submitted from a chapter, the state advisor will select the one to be judged. All decisions are final.

Entry specifications:

1. Entry must be submitted no larger than **8 "x 10"** on white paper. The print must be in black ink only.
2. Artwork and copy must be camera ready, meaning that it will be photo copied exactly as it is submitted. Please consider that any writing should be legible (preferably typed), spelled correctly, and appropriate for the event. (This is an important consideration in the selection process.)
3. Entry should be related to the New Jersey DECA State Conference.
4. The cover must include: the dates of the blue and gold conferences, the hotel name, the city, and this year's theme.
5. Student's name and chapter must appear in the lower right corner on the back of the design.

JUDGING: Entries will be judged prior to the State Career Development Conference. The **FIRST PLACE** entry for the state will be announced at both state conferences and the student designing the winning entry will be recognized with a plaque. Only one winner from the state attends ICDC. This is considered an individual event and only the student submitting the winning design will be offered a spot in the leadership academy at ICDC. It is not transferrable.

Deadline: Entries must be received by November 12, 2011. Entries received late will not be included for consideration. If you are mailing an entry, please be sure that you mail it early enough for it to be received on time.

Please submit all entries by the deadline date to:

New Jersey DECA State Advisor
NJ DECA – TSC 200G
Middlesex County College
2600 Woodbridge Avenue
PO Box 3050
Edison, NJ, 08818-3050